

Versatile Design Technologist with 8+ years of experience in design systems and front-end development. Skilled at creating user-centric designs and scalable solutions that enhance engagement and efficiency.

## Professional Experience

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### ChargePoint

Web Developer

Dec '21 - Sep '24

- Redesigned global homepage with Drupal, HTML5, CSS3, JavaScript, and Bootstrap, ensuring accessibility, responsiveness, brand consistency, and design system alignment.
- Led design and development of a scalable design system, streamlining web design decisions and reducing project timelines through efficient workflows and component standardization.
- Directed redesign and front-end development of consumer pages, including an incentives hub, knowledge base, and educational resources, to improve accessibility and information access.
- Created e-commerce platforms for the ChargePoint Home Flex EV charger.
- Developed B2B product pages for station hardware, implementing a dedicated design system.

### Circle Graphics

UX/Front-End Developer

Sep '16 - Dec '21

- Designed and developed web applications, creating high-fidelity prototypes and a comprehensive design system to enhance user experience.
- Conducted UX research using competitive analysis, usability testing, information architecture, A/B testing, and customer surveys to improve web applications and enhance user satisfaction.
- Led front-end development in WordPress for a comprehensive corporate rebrand, delivering a refreshed and cohesive user experience.
- Built scalable front-end architecture and implemented a shared design system across high-traffic e-commerce and white-label sites, streamlining workflows and ensuring consistent brand identity.
- Led a design team to create high-impact visual assets, producing thousands of templates featured by major clients and securing key partnerships through strategic presentations.

### UC San Diego

Senior Marketing Lead /  
Webmaster

Jun '13 - Jun '16

- Designed and maintained website content and developed weekly email newsletters.
- Enhanced brand identity with integrated marketing and social media campaigns, doubling followers across Facebook, Twitter, Instagram, and Pinterest.
- Supervised a team of 12 programmers and marketers, executing campaigns across social, print, and digital channels for an audience of over 30,000.

## Education

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### University of California, San Diego

Bachelor of Arts in Interdisciplinary Computing and the Arts (ICAM); Minor in Computer Science

## Skills

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**Web Development:** HTML5, CSS3, JavaScript (ES6+), PHP, SQL; React, Drupal, WordPress, Laravel, Bootstrap; Git, RESTful APIs, SASS/LESS, Chrome DevTools; Responsive Web Design, WCAG 2.1 Accessibility, Agile/Scrum, Performance Optimization

**Design:** Figma, Adobe Creative Suite, Sketch; User Research, Wireframing, High-Fidelity Prototyping, Design Systems; User-Centered Design, Accessibility Standards; Cross-Functional Collaboration, Project Management, Client Communication, Agile